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PHYSICIANS URGENT CARE OPENS SOUTH BEND CLINIC

Leading urgent care provider in the Midwest offers online tools, worry-free pricing and great location for convenient treatment

SOUTH BEND, Ind., September 12, 2013 – Today, Physicians Urgent Care celebrates the grand opening of its second clinic in Indiana, providing South Bend residents a convenient solution to their urgent and unexpected health care needs. The new 2,500 square-foot clinic at 1245 East Ireland Road (across from Target) is open from 8 a.m. to 8 p.m. Monday through Friday, and 10 a.m. to 4 p.m. on weekends. The walk-in clinic is fully equipped with X-ray, lab testing and five exam rooms, including a trauma room and pediatric room, for treating non-life threatening injuries and illnesses and performing minor surgical procedures.

“We’re excited to come to South Bend with a fantastic location right in the heart of the city’s retail corridor, which is so convenient for area residents,” said Stan Blaylock, CEO of Physicians Urgent Care. “Our patients count on us for remarkable care, great hours and ideal locations – including our Mishawaka clinic by University Park Mall and one coming soon in Elkhart. Convenience also means great online and mobile tools that make health care easier to use and more transparent.”

At visitphysicians.com, South Bend-area patients can see current wait times, get directions and check in online from home before walking in. They can learn more about the education, experience and board certifications of each clinic’s physicians and physician assistants. Plus, they can see what insurance is accepted, such as Anthem Blue Cross and Blue Shield and UnitedHealthcare. For uninsured patients, Physicians Urgent Care openly publishes a three-tiered pricing plan online so patients know what to expect without worrying about billing surprises. The medical team treats a wide variety of injuries and illnesses at set rates that start at \$125.

“Physicians Urgent Care is a convenient and cost-effective alternative to the ER for non-life threatening injuries and illnesses. Studies show that one in four ER visits is for a non-emergency situation, and we know that patients aren’t always sure about what can be treated at an urgent care center,” says Blaylock. To address this problem, Physicians Urgent Care offers local employers a free set of “When there’s urgency, but no emergency™” educational materials that provides a memorable and easy way for employees to understand when they can use urgent care instead of the ER.

“Physicians Urgent Care is a great addition to the healthcare options in South Bend,” said Jeff Rea, president and CEO of the St. Joseph County Chamber of Commerce. “Residents will benefit from the convenient location and variety of services the Physicians Urgent Care staff provides, and the businesses in our community are getting a great partner for occupational health services.”

Physicians Urgent Care also helps local businesses control their health care costs, treating injuries that happen at work and handling drug or alcohol testing and pre-employment physicals. This week, the company introduced an online version of its medical authorization form to make it even easier and faster for employers to get care started for their employees. Local businesses can learn more by visiting the Physicians Urgent Care booth at the St. Joseph County Chamber of Commerce "Business Expo After Hours" event on Wednesday, September 18.

To see current wait times or check in online at the South Bend clinic, go to visitphysicians.com/southbend.

About Physicians Urgent Care

Physicians Urgent Care, also known as Physicians Immediate Care, is a Midwest leader in urgent care and occupational health. For over 25 years, it has provided affordable, convenient medical care to more than one million patients. The company is dedicated to building healthy communities by providing remarkable care you can count on, when and where you need it. Its network of more than 20 clinics are each fully-equipped to provide X-rays, lab work, minor surgical procedures, immunizations and drug and alcohol tests. In 2012, Physicians Immediate Care LLC received a growth capital investment from private equity firm LLR Partners and WellPoint, one of the nation's largest health benefits companies. For locations and services, go to visitphysicians.com.